amazetec.ai

Digital Growth. Built to Perform.

Amazetec.ai is a full-service digital marketing company helping businesses build memorable brands, create powerful digital experiences, reach the right customers, and drive measurable growth.



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Our Services



1. Branding & Graphic Design
2. Website Design & Development
3. Landing Page Design & Development
4. Website SEO
5. Social Media Marketing
6. Video Editing
7. Google Business Profile Optimization
8. Google Ads Management
9. Meta Ads Management

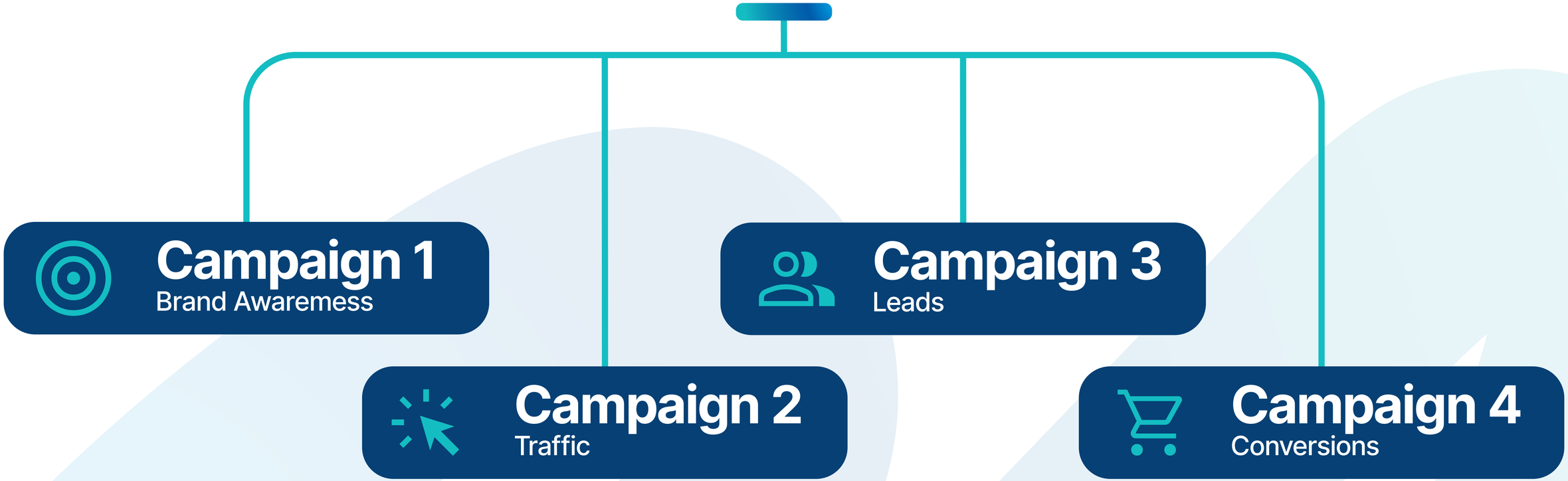
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Meta Ads Management
Portfolio

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Meta Ads Campaign Structures

Different Goal = Different Campaign



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Campaign 1

Brand Awareness

AD SETS (3-5 Ads)

- Brand Audience
- Engaged Audience
- Look alike Audience

AD SETS (1-2 Creative)
Image/ Video/Carousel

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Campaign 2

Traffic

AD SETS (3-5 Ads)

- Interest Based
- Broad Audience
- Look alike Audience

AD SETS (1-2 Creative)
Image/ Video/Carousel

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Campaign 3

Leads

AD SETS (3-5 Ads)

- Leads from Audience
- Interest Based
- Look alike Audience

AD SETS (1-2 Creative)
Image/ Video/Carousel

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Campaign 4

Conversion

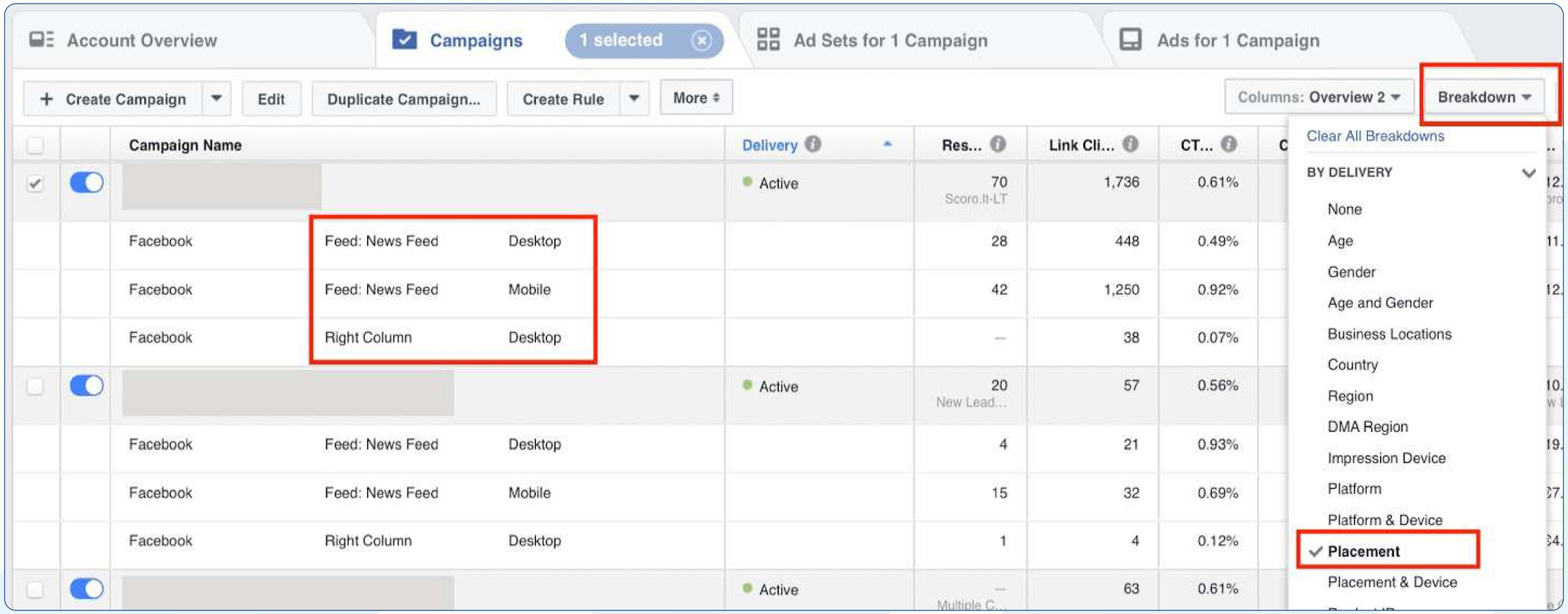
AD SETS (3-5 Ads)

- Retargeting Visitors
- Look alike Audience
- Interest Based

AD SETS (1-2 Creative)
Image/ Video/Carousel

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Ad Sets Compaigns Breakdown



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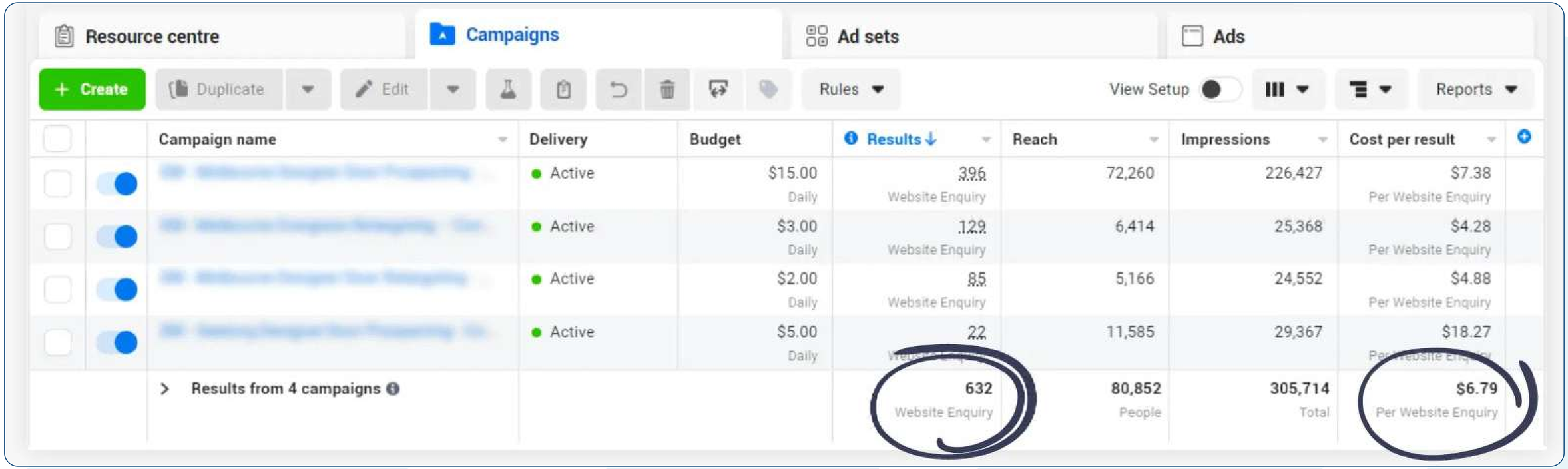
Reach & Impressions

People Reach

80,852 ↑

Impressions

305,714



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Cost & Clicks

Link Clicks

3,870 ↑

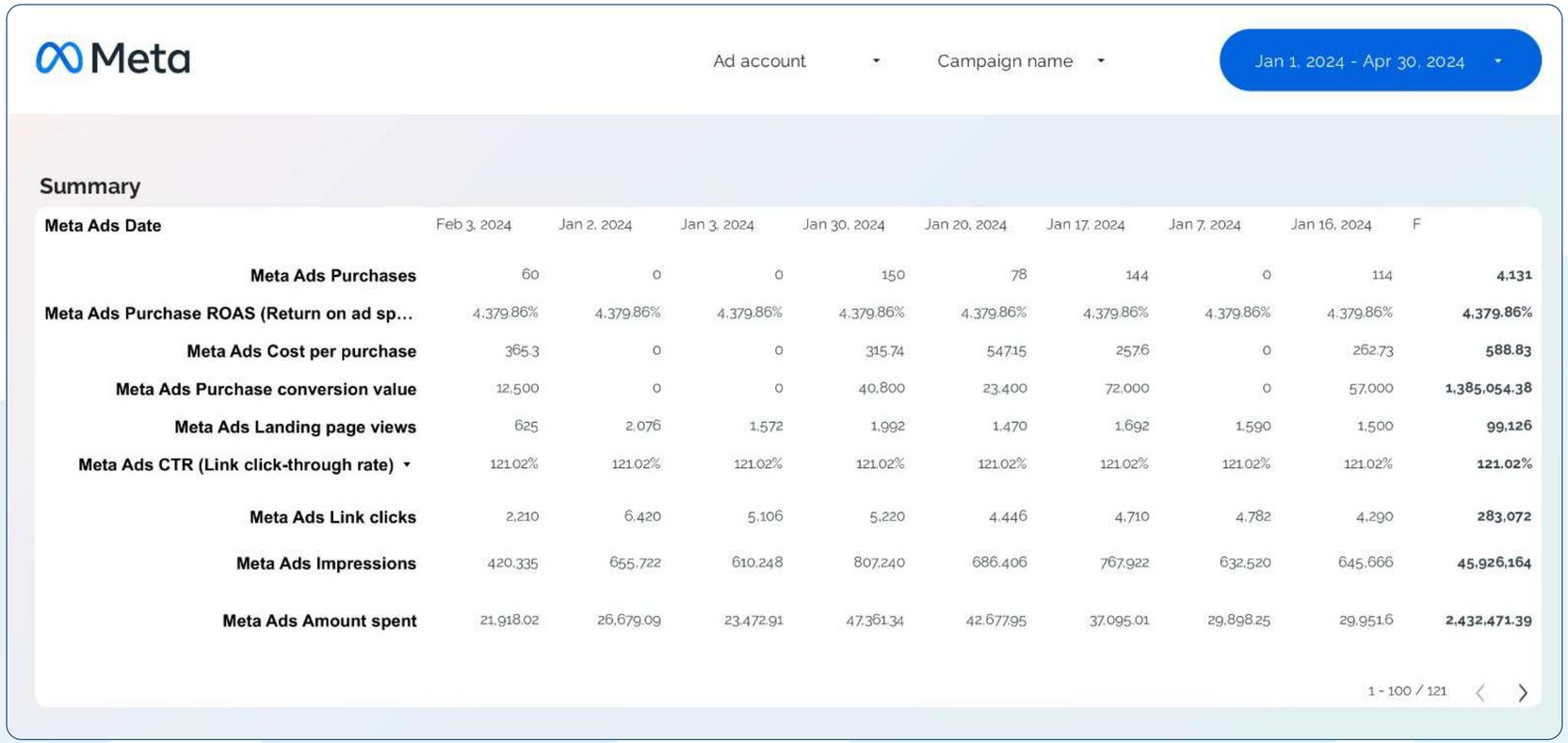
Cost Per Link Click

$0.24 ↓

			Link Clicks		Per Link Click	
	Default name - Traffic	Inactive	790 Link Clicks	24,765	$0.22 Per Link Click	$170.24
	Default name - Traffic	Inactive	221 Link Clicks	18,353	$0.56 Per Link Click	$124.16
	Default name - Traffic	Inactive	189 Link Clicks	7,648	$0.27 Per Link Click	$51.54
	Default name - Traffic	Inactive	120 Link Clicks	9,318	$0.42 Per Link Click	$50.19
	Default name - Traffic	Inactive	22 Link Clicks	1,116	$0.27 Per Link Click	$5.85
	Default name - Traffic - Image 3	Inactive	— Link Click	—	— Per Link Click	$0.00
	Results from 11 Ads		3,870 Link Clicks	71,717 People	$0.24 Per Link Click	$922.66 Total Spent

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Meta Ads
Summary



Summary

Meta Ads Date	Feb 3, 2024	Jan 2, 2024	Jan 3, 2024	Jan 30, 2024	Jan 20, 2024	Jan 17, 2024	Jan 7, 2024	Jan 16, 2024	F	
Meta Ads Purchases	60	0	0	150	78	144	0	114		**4,131**
Meta Ads Purchase ROAS (Return on ad sp...	4,379.86%	4,379.86%	4,379.86%	4,379.86%	4,379.86%	4,379.86%	4,379.86%	4,379.86%		**4,379.86%**
Meta Ads Cost per purchase	365.3	0	0	315.74	547.15	257.6	0	262.73		**588.83**
Meta Ads Purchase conversion value	12,500	0	0	40,800	23,400	72,000	0	57,000		**1,385,054.38**
Meta Ads Landing page views	625	2,076	1,572	1,992	1,470	1,692	1,590	1,500		**99,126**
Meta Ads CTR (Link click-through rate)	121.02%	121.02%	121.02%	121.02%	121.02%	121.02%	121.02%	121.02%		**121.02%**
Meta Ads Link clicks	2,210	6,420	5,106	5,220	4,446	4,710	4,782	4,290		**283,072**
Meta Ads Impressions	420,335	655,722	610,248	807,240	686,406	767,922	632,520	645,666		**45,926,164**
Meta Ads Amount spent	21,918.02	26,679.09	23,472.91	47,361.34	42,677.95	37,095.01	29,898.25	29,951.6		**2,432,471.39**

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Contact Us

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